



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 004775.00001)

10/A
BA 4/15/03

In re U.S. Patent Application of Jerry W. Lennon)

Application No. 09/733,197)

Examiner: Nhon T. Diep

Filed: December 8, 2000)

Group Art Unit: 2613

For: CUSTOMER IMAGE CAPTURE AND USE
THEREOF IN A RETAILING SYSTEM)

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RESPONSE TO OFFICE ACTION MAILED FEBRUARY 27, 2003

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

In response to the Office Action dated February 27, 2003, please enter the following response. The Examiner set a three-month period for response, thus making this Amendment due on or before **May 27, 2003**. It is believed there is no fee due in connection with this filing. If a fee is due, the Commissioner is authorized to charge such a fee to Deposit Account No. 19-0733.

Please amend the patent application as follows:

IN THE CLAIMS

Please amend the following claims:

14. (amended) A method for manipulating a customer image corresponding to a customer, the method comprising:

capturing the customer image;

generating a composite image comprising the customer image and one of at least one apparel style image corresponding to a potential purchase item; [and]

displaying the composite image thereby allowing the customer to assess the potential purchase item without having to try it on; and

storing the customer image,

AI

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